

PRESS RELEASE: 01-20-2011

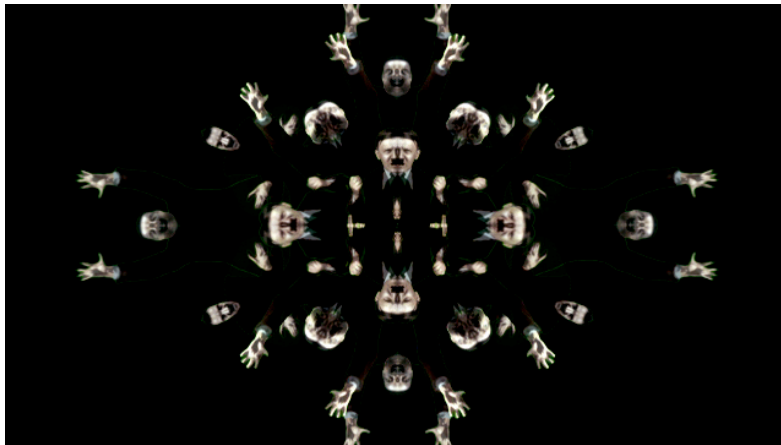


Illustration: Koen Theys Video "Ornamente des Willens"

"Sign & Time"

Exhibition in ConCENTArt e.V. in the context of transmediale 2011

Artists: Alexandra Dementieva, Koen Theys, Costantino Ciervo, Don Ritter, Jan-Peter E.R. Sonntag, Anna Frants, Raphaela Shirley and Georgi Begun
Curated by Georgi Begun

Vernissage: 27 January, 19:00

Dates: 28 January – 26 February 2011

Opening hours: Wed – Fri, 14:00 – 19:00, Sat, 12:00 – 16:00, Cost: Free admission

Cultural and social memory consists of signs and coding systems. The transformation of these signs over time (through the development of communication technology and computer science) and its transfer to another artificial milieu or medium, creates a new intercultural environment, offering a possibility for new and diverse interpretations. The works – cultural mutants or hybrids – are objects of immunization and deconstruction, dissolving the social and cultural canon. A game between the cultural archetypes and society develops, allowing for the permanent exchange between form and content. In the project Sign & Time, 8 artists analyze the discrepancy between sign and content within the structure of existing cultural sign systems.

ConCENTArt e.V. (a non-profit art association) was founded with the aim of promoting and realizing specific projects.

The association's primary objective is to enable the cost-effective and concrete realization of projects. In addition, the thematic content implicit in these projects will be thematized, encouraging debate and discussion of the social and moral values and issues addressed by individual works. This art association does not see itself as a clearly delineated group of artists dedicated to the "canonization" of its members and constitutive rituals.

We do see ourselves as a fundamentally open group, similar in ethnological terms to a pack of animals, where those artists who feel called upon to do so can place their creative forces under the banner of a given topic. The sum of their artistic questions and answers forms the bedrock of an exhibition. Art should be a "plumbline"— a "seismic discipline" when it comes to the diverse possibilities of expression inherent in the various media at its disposal. We are interested not so much in the "objectives" pursued by our association or individual exhibitions, but more in the methodology selected for individual projects.