

About Ottica TV

Ottica TV was set up in late 2008 as a platform for contemporary art based movie content. The inclusion of moving imagery within gallery installation, object-based exhibitions and performance had, by then, become an increasingly important feature of the experience of art. Yet outside of this immediacy there had been very little documentation of these encounters.

With the universal adoption of broadband and the provision of streaming facilities, it became possible to distribute specialised content and develop audiences that matched this interest. Starting from a broad brief, Ottica TV became a niche internet project with a special interest in the London art movie subculture.

It is an important part of the project that the content is available for encounters in the 'real' world such as screenings, environments, and events. These are documented in the series of e-magazines to be found on our homepage. It is also vital that the Channel acts as a resource to introduce artists to the work of their contemporaries and as a bridge between different countries and cultures.

Ottica TV continues to evolve in response to the opportunities of the medium and the contributions of its authors. What you find on the Channel is the kind of content that you might encounter on a visit to an art gallery, as a commentary on contemporary culture or experimental narratives.

Ottica TV can be found at : www.ottica-tv.com

Ottica TV : Erased Walls : About the screening

Curator Paul Malone

This Ottica TV contribution to the Erased Walls project in Berlin shows moving image work by 14 artists shown on two separate screens. Many of these works have been made especially for the event and have interpreted the theme through the styles and philosophies of the individual artists. Although Ottica is based in London, the contributors come from many different countries and bring with them their diverse cultural approaches.

The remit of the Channel is contemporary art movie-making, but within the Erased Walls line up can be found different stylistic approaches. There are structural observations of 'in situ' phenomena, for instance the decay of a fluorescent tube or the incidental sounds of a nocturnal urban environment, converted into light. There are documentaries about the psychological and emotional experience of inner boundaries and conflicts – as well as their resolution. And of course it would not be an Ottica screening without its humorous elements and pure visual 'joie de vivre'.

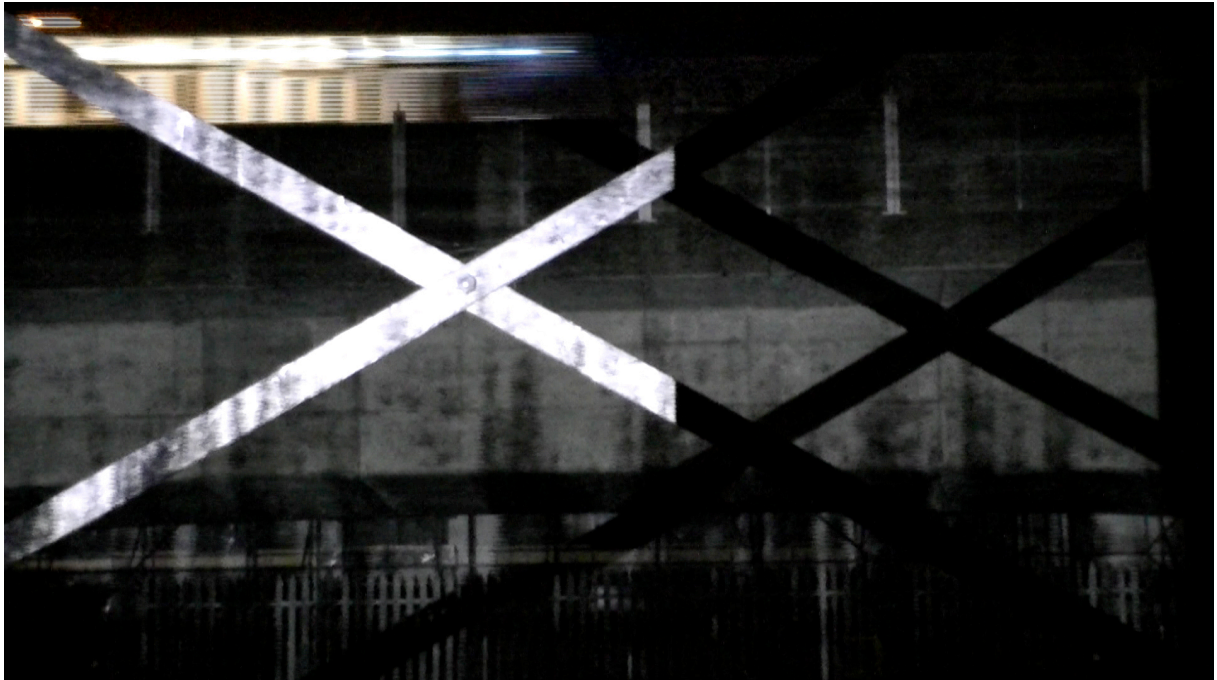
We hope that you will visit the exhibition and enjoy the screening in Berlin but you can also see the artists and their work on our Erased Walls project website.

Paul Malone, London 2010

Artists of the screening.

Fabiola Faidiga
Debra Fear

Gianluca Ferrari
Eugenia Gortchakova
Liz Harrison
Olga Koroleva
Paul Malone
Marlena Novak and Jay Alan Yim
Marianna and Daniel O'Reilly
Nicola Rae
Steven Scott
Giorgio Tentolini
Alyssa Ueno
Zoha Zokaei



Ottica TV – Still from the screenings program